EIC PROGRAM PRINT AD SPECIFICATIONS

MECHANICAL SPECIFICATIONS:

TRIM SIZE: 8.5" x 11"

BLEED: 0.125" on all sides, outside of trim (Full Page/Spread with bleed only)

MATERIALS: Adobe PDF created with press-quality settings (type converted to outlines) JPG saved at 300 dpi, at print size (type converted to outlines)

COLOR: Convert all Spot colors to CMYK.

ARTWORK: All artwork should be 300 dpi at the size it is placed in the file. All color art must be CMYK. The maximum ink density for images and colors is 300%.

AD SIZES:

FULL PAGE BLEED:	8.625" x 11.125"	**QUARTER PAGE:**	3.5" x 4.5"
FULL PAGE NON-BLEED:	8.625" x 11.125"	**1/8 PAGE:**	3.5" x 2.0"
HALF PAGE:	7.5" 4.755"		

SEND TO:

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