

Maximize Your FLEX Credits for This & More!

2020 ABC Keystone Events*

Use your FLEX dollars for registrations; booths/tabletops; and title sponsorship!

Jan 10.....Inaugural Gala
Jan 29.....Economic Breakfast
Winter.....Regional Construction Wake-up Calls
Feb.....Meet the Generals
Spring.....Spring Mixer
Spring.....Regional Construction Wake-up Calls
Spring.....Free Enterprise Day
May 14.....Apprenticeship Graduation &
 Craft Professionals of the Year Awards
June 19.....Golf Outing/Foursome
June.....LegCon Bus Trip to DC
Aug.....Summer Outdoor Mixer
Sept.....Clay Shoot/Team of 5
Fall.....Regional Construction Wake-up Calls
Fall.....Tailgate Party featuring Chili, Cornhole, Homebrew
Nov.....EIC Awards Gala
Dec.....Holiday Mixer

* Contact emily@abckeystone.org for event specific pricing.

Career Development & Safety Training**

Use your FLEX dollars for registrations & services!

- ABC-hosted ASHE Training
- Executive Leaders Peer Group
- Understanding the Construction Process Series
- Crew Leadership for Effective Teams
- Leadership Development Series
- Human Resources Management Academy
- Safety Training: OSHA 10 & 30-Hr; First Aid & CPR; Certification Courses; Safety Forums & more!
- Safety Consulting Services

**See many more choices at abckeystone.org

Contact barbara@abckeystone.org or kevin@abckeystone.org to customize education and training for your company!



Print & Digital Advertising***

Print Spokesman.....Per issue: Full page - \$450; 1/2 page - \$250; 1/4 page - \$175; Business Card - \$150 (12 issues annually)
Weekly E-blasts.....Spokesman Update full-feature e-blasts (1x/month): Top Square \$75/issue;
 Weekly Events/Training/Advocacy e-blasts: First-in-order placement Banner Ad \$60/issue;
 Next-in-order placement Banner Ads \$50/issue
 Save 10% off per issue rates by reserving the entire year! Contact kristi@abckeystone.org for details
Website Ads.....Homepage banner \$1,430/year; Training & Events Calendar banner \$1,430/year - limited availability!
Course Catalog.....Inside front cover \$500; Inside back cover \$400; Business card ad within course listings \$100
 (One issue annually)

***2020 C.O.R.E. FLEX dollars may be used for both print and digital advertising; membership directory excluded

NEW for 2020 - Bump to the next C.O.R.E. Level and SAVE 10% off of all advertising!
Offer extends to NEW C.O.R.E. Members as well!



Questions about C.O.R.E.?
Contact Emily 717-653-8106
emily@abckeystone.org

It's Easy to Use Your C.O.R.E. FLEX Credits!

Here's an Example:

PREMIER LEVEL FLEX CREDITS	\$4,520
Homepage Banner Ad - 12 months.....	\$1,430
Spokesman E-Newsletter Skyscraper - Yearly.....	\$900
Four Tickets to Economic Outlook Breakfast.....	\$236*
Two Tickets to EIC Awards Gala.....	\$230*
Executive Leader Peer Group - Series of 4.....	\$699*
Two 30-Hour OSHA registrations.....	\$1,050*
Total	\$4,545

* 2019 pricing shown

The ABC Keystone C.O.R.E. Sponsorship Program features FLEXible spending dollars in a convenient, value added, marketing, events, education and training package that allows member companies to increase their exposure in the Chapter while saving money and making sponsorship decisions once for the entire year.

For more information, contact Emily Winslow at the Chapter office: emily@abckeystone.org or (717) 653-8106.

DIAMOND LEVEL: \$15,000**

Valued at \$18,750

- Clay Shoot Diamond Sponsor.....\$750
- Construction Wars Diamond Sponsor.....\$1,500
- Economic Breakfast Diamond Sponsor.....\$750
- Excellence In Construction Diamond Sponsor.....\$5,000
- Golf Outing Diamond Title Sponsor.....\$2,000
- Inaugural Diamond Sponsor.....\$750
- Meet the Generals Diamond Sponsor.....\$750
- MSTRC Scholarship Program*.....\$750

FLEX Credits \$6,500

SAPPHIRE Level: \$10,500

Valued at \$13,000

- Clay Shoot Sapphire Sponsor.....\$675
- Construction Wars Sapphire Sponsor.....\$950
- Economic Breakfast Sapphire Sponsor.....\$675
- Excellence In Construction Sapphire Sponsor.....\$3,000
- Golf Outing Sapphire Sponsor.....\$675
- Inaugural Sapphire Sponsor.....\$675
- Meet the Generals Sapphire Sponsor.....\$675
- MSTRC Scholarship Program*.....\$525

FLEX Credits \$5,150

PREMIER LEVEL: \$7,150

Valued at \$10,000 *Best Value!*

- Bar Sponsor for Mixers.....\$125
- Clay Shoot Premier Sponsor.....\$500
- Construction Wars Premier Sponsor.....\$500
- Economic Breakfast Premier Sponsor.....\$500
- Excellence In Construction Premier Sponsor.....\$2,000
- Golf Outing Premier Sponsor.....\$500
- Inaugural Premier Sponsor.....\$500
- Meet the Generals Premier Sponsor.....\$500
- MSTRC Scholarship Program*.....\$355

FLEX Credits \$4,520

PLATINUM LEVEL: \$4,650

Valued at \$5,800

- Bar Sponsor for Mixers.....\$125
- Clay Shoot Platinum Sponsor.....\$325
- Construction Wars Platinum Sponsor.....\$200
- Economic Breakfast Platinum Sponsor.....\$325
- Excellence In Construction Platinum Sponsor.....\$1,000
- Golf Outing Platinum Sponsor.....\$325
- Inaugural Platinum Sponsor.....\$325
- Meet the Generals Platinum Sponsor.....\$325
- MSTRC Scholarship Program*.....\$230

FLEX Credits \$2,620

GOLD LEVEL: \$2,650

Valued at \$3,300

- Bar Sponsor for Mixers.....\$125
- Construction Wars Gold Sponsor.....\$175
- Economic Breakfast Gold Sponsor.....\$250
- Excellence In Construction Gold Sponsor.....\$750
- Golf Outing Gold Sponsor.....\$250
- Meet the Generals Gold Sponsor.....\$250
- MSTRC Scholarship Program*.....\$130

FLEX Credits \$1,370

SILVER LEVEL: \$1,650

Valued at \$1,900

- Bar Sponsor for Mixers.....\$125
- Construction Wars Silver Sponsor.....\$150
- Excellence In Construction Silver Sponsor.....\$600
- MSTRC Scholarship Program*.....\$85

FLEX Credits \$960

BRONZE LEVEL: \$1,250

Valued at \$1,255

- Bar Sponsor for Mixers.....\$125
- Excellence In Construction Bronze Sponsor.....\$350
- MSTRC Scholarship Program*.....\$55

FLEX Credits \$725

*MSTRC: 5% of your C.O.R.E. sponsorship will go to the Merit Shop Training and Research Center, Inc.

**Diamond Level exclusive to one member firm from each classification (General/Specialty Contractor, Supplier, Associate). First-come, first-served. 2019 sponsors have first right of refusal.

C.O.R.E. FLEX Credits must be used in 2020



Keystone