Maximize Your FLEX Credits for This & More!

2022 ABC Keystone Events*

Use your FLEX dollars for registrations; booths/tabletops; and title sponsorship!

Jan 7.....Inaugural Gala & Annual Meeting
Feb 9.....Economic Breakfast
Winter.....Regional Construction Wake-up Calls
March 10...Meet the Generals
Spring.....Spring Mixer
Spring.....Regional Construction Wake-up Calls
Spring.....Free Enterprise Day
May.....Apprenticeship Graduation & Craft Professionals of the Year Awards
June 7.....Golf Outing
June.....LegCon Bus Trip to D.C.
Aug 2.....Summer Outdoor Mixer
Sept.....Clay Shoot
Fall.....Regional Construction Wake-up Calls
Fall.....Tailgate Party featuring Chili & Cornhole
Nov.....EIC Awards Gala
Dec.....Holiday Mixer

** Contact emily@abckeystone.org for event-specific pricing*

Career Development & Safety Training**

Use your FLEX dollars for registrations and services!

- ABC-hosted ASHE Training
- Executive Leaders Peer Group
- Understanding the Construction Process Series
- Dynamic Crew Leadership
- Leadership Development Series
- Human Resources Management Academy
- Safety Training: OSHA 10 & 30-Hr; First Aid & CPR; Certification Courses; Safety Forums and more!
- Safety Consulting Services

***See many more choices at abckeystone.org*

Contact barbara@abckeystone.org or kevin@abckeystone.org to customize education and training for your company!

Use C.O.R.E. for this!

Print & Digital Advertising***

Print Spokesman.....Per issue: Full page - $450; 1/2 page - $250; 1/4 page - $175; Business Card - $150 (*12 issues anually)*

Weekly E-blasts.....*Spokesman* Update full-feature e-blasts (1x/month): Top Banner $75/issue;
Weekly Events/Training/Advocacy e-blasts: First-in-order placement Banner Ad $60/issue;
Next-in-order placement Banner Ads $50/issue
Save 10% off per issue rates by reserving the entire year! Contact kristi@abckeystone.org for details

Website Ads.....Homepage banner $1,430/year; Training & Events Calendar banner $1,430/year - *limited availability!*

Course Catalog.....Inside front cover $500; Inside back cover $400; Business card ad within course listings $100 (*One issue annually*)

****2022 C.O.R.E. FLEX dollars may be used for both print and digital advertising; membership directory excluded*

Bump to the next C.O.R.E. Level and SAVE 10% off of all advertising plus receive one free digital e-blast ad! Offer extends to NEW C.O.R.E. Members as well!

ABC Associated Builders and Contractors Keystone

C.O.R.E. Contacts • Opportunities • Resources • Education

Questions about C.O.R.E.?

Contact Emily (717) 653-8106
emily@abckeystone.org

It's Easy to Use Your C.O.R.E. FLEX Credits!

Here's an Example:

PREMIER LEVEL FLEX CREDITS	$4,520
Homepage Banner Ad - 12 months	$1,430
Spokesman E-Newsletter Top Banner - Yearly	$810
Four Tickets to Economic Outlook Breakfast	$236*
Two Tickets to EIC Awards Gala	$230*
Executive Leader Peer Group - Series of 4	$699*
Two 30-Hour OSHA registrations	$1,050*
Total	$4,455

** 2021 pricing shown*

The ABC Keystone C.O.R.E. Sponsorship Program features FLEXible spending dollars in a convenient, value added, marketing, events, education and training package that allows member companies to increase their exposure in the Chapter while saving money and making sponsorship decisions once for the entire year.

For more information, contact
Emily Winslow at the Chapter office:
emily@abckeystone.org | (717) 653-8106

DIAMOND LEVEL: $15,000**

Valued at $18,750

- Clay Shoot Diamond Sponsor $750
- Construction Wars Diamond Sponsor $1,500
- Economic Breakfast Diamond Sponsor $750
- Excellence In Construction Diamond Sponsor $5,000
- Golf Outing Diamond Title Sponsor $2,000
- Inaugural Diamond Sponsor $750
- Meet the Generals Diamond Sponsor $750
- MSTRC Scholarship Program* $750

FLEX Credits $6,500

PREMIER LEVEL: $7,150

Valued at $10,000 ***Best Value!***

- Bar Sponsor for Mixers $125
- Clay Shoot Premier Sponsor $500
- Construction Wars Premier Sponsor $500
- Economic Breakfast Premier Sponsor $500
- Excellence In Construction Premier Sponsor $2,000
- Golf Outing Premier Sponsor $500
- Inaugural Premier Sponsor $500
- Meet the Generals Premier Sponsor $500
- MSTRC Scholarship Program* $355

FLEX Credits $4,520

GOLD LEVEL: $2,650

Valued at $3,300

- Bar Sponsor for Mixers $125
- Construction Wars Gold Sponsor $175
- Economic Breakfast Gold Sponsor $250
- Excellence In Construction Gold Sponsor $750
- Golf Outing Gold Sponsor $250
- Meet the Generals Gold Sponsor $250
- MSTRC Scholarship Program* $130

FLEX Credits $1,370

BRONZE LEVEL: $1,250

Valued at $1,255

- Bar Sponsor for Mixers $125
- Excellence In Construction Bronze Sponsor $350
- MSTRC Scholarship Program* $55

FLEX Credits $725

SAPPHIRE Level: $10,500

Valued at $13,000

- Clay Shoot Sapphire Sponsor $675
- Construction Wars Sapphire Sponsor $950
- Economic Breakfast Sapphire Sponsor $675
- Excellence In Construction Sapphire Sponsor $3,000
- Golf Outing Sapphire Sponsor $675
- Inaugural Sapphire Sponsor $675
- Meet the Generals Sapphire Sponsor $675
- MSTRC Scholarship Program* $525

FLEX Credits $5,150

PLATINUM LEVEL: $4,650

Valued at $5,800

- Bar Sponsor for Mixers $125
- Clay Shoot Platinum Sponsor $325
- Construction Wars Platinum Sponsor $200
- Economic Breakfast Platinum Sponsor $325
- Excellence In Construction Platinum Sponsor $1,000
- Golf Outing Platinum Sponsor $325
- Inaugural Platinum Sponsor $325
- Meet the Generals Platinum Sponsor $325
- MSTRC Scholarship Program* $230

FLEX Credits $2,620

SILVER LEVEL: $1,650

Valued at $1,900

- Bar Sponsor for Mixers $125
- Construction Wars Silver Sponsor $150
- Excellence In Construction Silver Sponsor $600
- MSTRC Scholarship Program* $85

FLEX Credits $960

**MSTRC: 5% of your C.O.R.E. sponsorship will go to the Merit Shop Training and Research Center, Inc.*

***Diamond Level exclusive to one member firm from each classification:*
General/Specialty Contractor, Supplier, Associate
First-come, first-served.
2021 sponsors have first right of refusal.

2022 C.O.R.E. FLEX Credits must be used in 2022

ABC Associated Builders and Contractors Keystone