



# Join an ABC Keystone Committee!



*ABC Committee members play a vital role in developing and implementing the Chapter's strategic plan.*

- Maximize your ABC engagement
- Gain valuable leadership experience
- Create and strengthen business relationships
- Put your ideas into action
- Directly impact industry issues

*Please review committee descriptions on reverse.*

## ABC Keystone Standing Committees:

Select your first and second choices; our goal is to place you with your first choice.

- |                                             |                                             |
|---------------------------------------------|---------------------------------------------|
| <input type="radio"/> Education             | <input type="radio"/> Membership            |
| <input type="radio"/> Events                | <input type="radio"/> Safety                |
| <input type="radio"/> Government Affairs    | <input type="radio"/> Workforce Development |
| <input type="radio"/> Inclusion & Diversity | <input type="radio"/> Young Professionals   |

*ABC Keystone Committees: minimal time investment (1-2 hrs/month); maximum R.O.I.!*

Name \_\_\_\_\_

Firm \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Return to:**

ABC Keystone

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# ABC Keystone Standing Committees:

**Education:** Develops and provides course offerings in management and continuing education; assists our members in the growth and development of their workforce, from support staff all the way to the company CEO.

*Meeting Information: Education Committee meets the first Tuesday of the month at 7:30 am\**

**Events:** Develops and delivers programming such as the Economic Outlook Breakfast, Golf Outing, Clay Shoot, Meet the Generals, Excellence in Construction Awards Program, mixers and other events to provide quality business development opportunities for members.

*Meeting Information: Events Committee meets the first Thursday of the month at 7:30 am\**

**Government Affairs:** Promotes, protects and defends the ABC position on the legal, legislative and regulatory fronts; establishes and maintains strong working relationships with lawmakers; develops and strengthens industry-wide grassroots advocacy efforts to educate, elect, and encourage participation in the political and legislative processes.

*Meeting Information: Government Affairs Committee meets the second Thursday of the month at 7:30 am\**

**Inclusion & Diversity:** Based on our merit shop philosophy, ABC Keystone strives to make construction a place where everyone can feel empowered to succeed. This committee will support and direct initiatives that build an inclusive environment to cultivate innovation, sustainability and prosperity in the industry.

*Meeting Information: Inclusion & Diversity Committee meets the fourth Tuesday of the month at 7:30 am\**

**Membership:** Works to actively engage ABC members to increase their involvement and improve their overall ABC experience; identifies and pursues new membership growth opportunities.

*Meeting Information: Membership Committee meets the second Wednesday of the month at 7:30 am\**

**Safety:** Promotes safe and healthy work environments for member firms; conducts quarterly Safety Forums for safety and HR professionals and contractors; monitors OSHA regulation developments; promotes and facilitates the STEP (Safety Training and Evaluation Process) program.

*Meeting Information: Safety Committee meets the third Tuesday of the month at 8:00 am\**

**Workforce Development:** Continues to showcase careers in construction and the talents of our member employees; builds bridges between industry and educators on skills needed, plus careers available for K-12 and post-secondary students; utilizes our state-of-the-art training facility as a destination for school in-service days and career days.

*Meeting Information: Workforce Committee meets the second Wednesday of the month at 7:30 am\**

**Young Professionals:** Develops and provides networking activities, leadership and educational opportunities, and community service outreach for those currently in their first 10 years in the industry and who are employees of ABC Keystone member firms.

*Meeting Information: Young Professionals Committee meets the second Wednesday of the month at 7:30 am\**

\*Meeting times subject to change



# Maximize Your ABC Membership Investment: Gain Impressions Through Committee Involvement

BY: MIKE BACHMAN, DIRECTOR OF MEMBERSHIP

**W**hether you've joined ABC Keystone for skilled trade apprenticeship training and education, for safety services, to support the merit shop philosophy and free enterprise – maybe all of the above and more – there is a common fundamental value in all of this: The business development connections forged with your fellow ABC Keystone members.

Engaging with ABC's membership pays dividends many times over, and a sometimes-overlooked, no-cost avenue is through committee involvement. Keystone's eight standing committees address all of ABC's functional areas, and there truly is a committee for everyone.

**Many of ABC's most connected members utilize committee involvement to increase their impressions/one-on-one opportunities with fellow members.** It's a proven strategy that has been utilized by more than 270 of our membership!

## Our Members Say It Best!

Hear from three member companies that are making dozens of impressions with their fellow members each year – at no additional cost – by being a part of ABC committees!

### Quality Buildings, LLC

*Contractor Member since 2016 with five team members engaged on ABC committees; 60 impressions per year*

*"Since Quality Buildings has been involved with ABC Keystone, we have experienced 150% growth as a company. Our committee interaction has been invaluable in building relationships within the industry and in understanding how we, as a company, might be able to contribute. As a subcontractor, having a member of our company on the Safety Committee has helped us stay on the same page regarding safety challenges that our general contractor customers are experiencing. My recommendation is to 'get Involved.' If you are strictly a paying member, the payoff is minimal, but, if you are an active member, the payoff can be far more than the dollars invested in membership."*

- Elmer Zook, President

### Miller Brothers Staffing Solutions LLC

*Supplier Member since 2013 with three team members engaged on ABC committees; 36 impressions per year*

*"Committee involvement has been integral to our business development – it truly keeps us in front of our fellow members. These meetings provide for a monthly conversational exchange with our clients – ABC members. We have the opportunity to hear their issues, and it keeps us ahead of the curve by being able to anticipate and meet their needs. Serving on ABC committees also allows us to give back to the association that protects our livelihood."*

- Linden Levey, Account Executive

## Maximize Your Membership Value!

### The Strategy:

- Enroll one (two, three or more) of your team members on an ABC committee. *Committee membership is open to all!*
- Dedicate one hour of your time per month.

### The Immediate Results:

- Gain twelve impressions annually for each employee enrolled in an ABC committee, putting you in monthly conversations with fellow ABC Members.
- Exponentially increase these impressions by enrolling two, three, or more committee members.
- Become an integral part of carrying out ABC policies as an in-the-know member.



Your opportunity for engagement awaits you in 2023, and we look forward to seeing you!

See the committee descriptions here and sign up today!