

MEDIA KIT



AD SIZE	1 ISSUE	6 ISSUES	12 ISSUES
Inside Front Cover (8.5" x 11")	\$450	\$2,565	\$5,130
Inside Back Cover (8.5" x 11")	\$425	\$2,422	\$4,845
Full-Page (8.5" x 11")	\$400	\$2,280	\$4,560
1/2-Page Horizontal (8.5" x 5.5")	\$250	\$1,425	\$2,850
1/2-Page Vertical (4.25" x 11.125")	\$250	\$1,425	\$2,850
1/4-Page (3.25" x 4.25")	\$175	\$997	\$1,995



FULL-PAGE

Trim: 8.375" x 10.875"
Bleed: 8.625" x 11.125"
Live: 7.875" x 10.375"



1/2-PAGE VERTICAL

Trim: 4" x 10.875"
Bleed: 4.25" x 11.125"
Live: 3.5" x 10.375"



1/2-PAGE HORIZONTAL

Trim: 8.375" x 5.125"
Bleed: 8.625" x 5.375"
Live: 7.875" x 4.625"



1/4 - PAGE 3.25" x 4.25"

ALL ADVERTISING SHOULD BE PROVIDED IN PDF FORMAT

Supply a high-res PDF using the settings for PDF/X-1a:2001. Prior to creating the PDF, ensure all elements of the ad are a minimum of 300 dpi in CMYK color format.

MORE INFORMATION CONTACT:

Rebecca Wolf

Director of Marketing & Communications

rebecca@abckeystone.org



SPOKESMAN ADVERTISING ORDER FORM

Company Name: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Ad Size: Inside Front Cover Inside Back Cover Full-Page

1/2-Page Horizontal 1/2-Page Vertical 1/4-Page

Number of Issues: 1 Issue 6 Issues 12 Issues

Please Choose Month(s): (Select all applicable)

- | | | | |
|-----------------------------------|--------------------------------|------------------------------------|-----------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> April | <input type="checkbox"/> July | <input type="checkbox"/> October |
| <input type="checkbox"/> February | <input type="checkbox"/> May | <input type="checkbox"/> August | <input type="checkbox"/> November |
| <input type="checkbox"/> March | <input type="checkbox"/> June | <input type="checkbox"/> September | <input type="checkbox"/> December |

FREE Banner Ad: (choose one category) Events Education Safety

Note: Your free banner ad will run in conjunction with the month of your print schedule.

Total Amount Due: (Refer to pricing on page 1) _____

Please Apply Flex Credits: Yes No

Send Invoice: Yes No

Signature: _____ **Date:** _____