

Excellence in Construction Awards Program

MEDIA KIT



Promote your company in the EIC Printed Program—showcase your brand to over 270 industry leaders and decision-makers. Celebrate excellence in construction while gaining valuable exposure for your business. Take advantage of your C.O.R.E. Flex Credits to purchase ad space and make your message stand out at this premier industry event.

AD SIZE

Inside Front Cover (8.5" x 11") *Bleed Included	\$750
Inside Back Cover (8.5" x 11") *Bleed Included	\$750
Full-Page (7.5" x 10") *No Bleed	\$500
1/2-Page Horizontal (7.5" x 5") *No Bleed	\$250
1/4-Page (3.25" x 4.25") *No Bleed	\$175



**INSIDE FRONT &
BACK COVERS**
8.5" x 11"
*Includes Bleed



FULL PAGE
7.5" x 10"
*No Bleed



HALF PAGE
7.5" x 5"
*No Bleed



QUARTER PAGE
3.25" x 4.25"
*No Bleed

ALL ADVERTISING SHOULD BE PROVIDED IN PDF FORMAT

Supply a high-res PDF using the settings for PDF/X-1a:2001. Prior to creating the PDF, ensure all elements of the ad are a minimum of 300 dpi in CMYK color format.

MORE INFORMATION CONTACT:

Rebecca Wolf
Director of Marketing & Communications
rebecca@abckeystone.org



Contact: Rebecca Wolf
Director of Marketing & Communications
rebecca@abckeystone.org | (717) 653-8106

EIC PROGRAM ADVERTISING ORDER FORM

Company Name: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Ad Size: ☐ Inside Front Cover ☐ Inside Back Cover ☐ Full Page
☐ Half Page ☐ Quarter Page

Total Amount Due: (Refer to pricing on page 1) _____

Please Apply Flex Credits: ☐ Yes ☐ No

Send Invoice: ☐ Yes ☐ No

Signature: _____ Date: _____

Purchase at www.abckeystone.org