

ADVERTISE WITH ABC KEYSTONE

PRINT ADVERTISING

Advertising in *The Spokesman Magazine* puts your message directly in front of a loyal, engaged audience that values trusted voices and local impact. With affordable rates and targeted distribution, your ad gets noticed — and remembered. Reserve your space today and connect with readers who are ready to support businesses like yours.



| AD SIZE | 1 ISSUE | 6 ISSUES | 12 ISSUES |
|---------------------------------|---------|----------|-----------|
| Inside Front Cover (8.5" x 11") | \$450 | \$2,565 | \$5,130 |
| Inside Back Cover (8.5" x 11") | \$425 | \$2,422 | \$4,845 |
| Full-Page (8.5" x 11") | \$400 | \$2,280 | \$4,560 |
| 1/2-Page (8.5" x 5.5") | \$250 | \$1,425 | \$2,850 |
| 1/4-Page (3.25" x 4.25") | \$175 | \$997 | \$1,995 |

ALL ADVERTISING SHOULD BE PROVIDED IN PDF FORMAT

Supply a high-res PDF. Prior to creating the PDF, ensure all elements of the ad are a minimum of 300 dpi in CMYK color format.

FOR MORE INFORMATION OR TO SEND FILES:

Rebecca Wolf

Director of Marketing & Communications

rebecca@abckeystone.org



DIGITAL ADVERTISING

Promote your brand and stand out in front of ABC Keystone's highly engaged network! With a digital banner ad in the e-blast of your choice, your message is delivered directly to the inboxes of more than 8,000 members, decision-makers, and industry professionals. Take advantage of this targeted opportunity to showcase your business, strengthen your visibility, and connect with an audience that values trusted partners in construction.

Getting started is easy! Just pick when you'd like to run your ad, choose the month, and decide on your focus—Career Development, Safety, Events, or Workforce Development.

Order form on next page

Banner Ad: 591 pixels x 89 pixels



PROFESSIONAL DEVELOPMENT SERIES

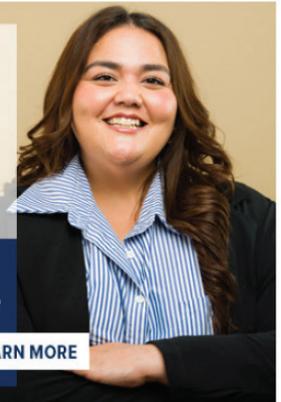
Advance Your Career

Upcoming Sessions:

May 7 | Successfully Navigating Change

May 14 | Building Accountability

[LEARN MORE](#)



ADVERTISING ORDER FORM

Company Name: _____

Contact Person: _____

Phone #: _____

Email: _____

Print Advertisement Size:

- Inside Front Cover (\$450) Inside Back Cover (\$450) Full Page (\$400)
 1/2 Page (\$250) 1/4 Page (\$1175)

Number of Issues 1 Issue 6 Issues 12 Issues

Please Choose Month(s): (Select all applicable)

- January February March April
 May June July August
 September October November December

E-blast Banner Ad:

- Per E-blast (\$95) 6 Months (\$570) 12 Months (\$1,026)

Number of Issues

- Career Development Events Safety Workforce Development

Please Choose Month(s): (Select all applicable)

- January February March April
 May June July August
 September October November December

Total Due

Email Form to:

Rebecca Wolf at rebecca@abckeystone.org

Mail to: ABC Keystone

Attn: Rebecca Wolf
135 Shellyland Road
Manheim, PA 17545

Send Invoice

Apply Flex Credits

C.O.R.E. FLEX Credits

The ABC Keystone C.O.R.E. Sponsorship Program offers flexible spending in a convenient, value-added package that combines marketing, events, education, and training opportunities. By taking advantage of this all-in-one program, member companies can boost their visibility within the Chapter, maximize their return on investment, streamline sponsorship decisions for the entire year, and gain priority access to high-visibility opportunities—all while saving time and money.

Put your FLEX dollars to work for event registrations, exhibit booths/tabletops, and title sponsorships!

Eligible events include:

- Excellence in Construction Awards
- Economic Breakfast®
- Meet the Generals
- Summer Mixers
- Golf Outings
- ...and much more!

Use your FLEX Credits for Career Development and Safety Training registrations and services!

Eligible events include:

- Dynamic Crew Leadership Series
- First Aid/CPR/AED with Emergency Care & Safety Institute Certification
- Human Resources Management Academy
- Rough-Terrain Forklift Training
- Leadership Development Series
- ...and more!

Maximize Your FLEX Credits and boost your brand with ABC Keystone.

- Print Advertising in *The Spokesman Magazine* – 12 Issues
- Boost Your Reach with E-Blasts Banner Ads!
- Get Noticed with a Print Ad in the Excellence in Construction Awards program!
 - Boost your visibility in front of 300+ industry decision makers!

GET THE MOST OUT OF YOUR FLEX CREDITS

EXAMPLE:

Available Flex Credits (Premier Level) **\$4,750**

Half Page Ad Spokesman Magazine (6 Issues) **\$1,425**

Economic Outlook Breakfast (4) Tickets **\$236**

Excellence in Construction Awards (2) Tickets **\$230**

Executive Leader Peer Group (1) Registration **\$699**

30-Hour OSHA (2) Registrations **\$1,050**

Basic Blueprint Reading (1) Registration **\$650**

Total: \$4,290

