

C.O.R.E. FLEX Credits

The ABC Keystone C.O.R.E. Sponsorship Program offers flexible spending in a convenient, value-added package that combines marketing, events, education, and training opportunities. By taking advantage of this all-in-one program, member companies can boost their visibility within the Chapter, maximize their return on investment, streamline sponsorship decisions for the entire year, and gain priority access to high-visibility opportunities—all while saving time and money.

Put your FLEX dollars to work for event registrations, exhibit booths/tabletops, and title sponsorships!

Eligible events include:

- Excellence in Construction Awards
- Economic Breakfast®
- Meet the Generals
- Summer Mixers
- Golf Outings
- ...and much more!

Use your FLEX Credits for Career Development and Safety Training registrations and services!

Eligible events include:

- Dynamic Crew Leadership Series
- First Aid/CPR/AED with Emergency Care & Safety Institute Certification
- Human Resources Management Academy
- Rough-Terrain Forklift Training
- Leadership Development Series
- ...and more!

Maximize Your FLEX Credits and boost your brand with ABC Keystone.

- Print Advertising in *The Spokesman Magazine* – 12 Issues
- Boost Your Reach with E-Blasts Banner Ads!
- Get Noticed with a Print Ad in the Excellence in Construction Awards program!
 - Boost your visibility in front of 300+ industry decision makers!

GET THE MOST OUT OF YOUR FLEX CREDITS

EXAMPLE:

Available Flex Credits (Premier Level) **\$4,750**

Half Page Ad Spokesman Magazine (6 Issues) **\$1,425**

Economic Outlook Breakfast (4) Tickets **\$236**

Excellence in Construction Awards (2) Tickets **\$230**

Executive Leader Peer Group (1) Registration **\$699**

30-Hour OSHA (2) Registrations **\$1,050**

Basic Blueprint Reading (1) Registration **\$650**

Total: \$4,290

