ABC Keystone

2027 C.O.R.E. SPONSORSHIP PROGRAM

BE SEEN. BE CONNECTED. BE C.O.R.E.

ABCKEYSTONE.ORG

LET'S BUILD SUCCESS TOGETHER

By becoming a C.O.R.E. Sponsor, your organization gains more than just visibility — you align your brand with the values of excellence, integrity, and a forward-thinking commitment to the future of the construction industry. This sponsorship is an opportunity to stand alongside ABC Keystone in driving positive change, supporting workforce development, and investing in the next generation of skilled professionals. Together, we're not just building structures — we're building people, fostering strong partnerships, and creating limitless possibilities for our industry and our communities.



BENEFITS OF C.O.R.E. SPONSORSHIP

High-Value Brand Exposure

Your company will be featured throughout the year in front of a targeted audience of industry decision-makers, leaders, and influencers through events, digital media, and publications.

Year-Round Visibility

Unlike one-time sponsorships, C.O.R.E. Sponsors enjoy continuous promotion across ABC Keystone's calendar of programs, ensuring your brand remains front and center all year long.

Exclusive Recognition

Enjoy premium logo placement, speaking opportunities, social media highlights, and inclusion in marketing campaigns that position your business as an industry leader.

Strategic Networking

C.O.R.E. sponsors are given priority exposure at ABC Keystone's most influential networking events, including member mixers, awards ceremonies, and industry roundtables.

Support Workforce Development

Your sponsorship directly supports ABC Keystone's workforce development programs, helping build the next generation of skilled trades professionals.

Contact us today to secure your C.O.R.E. Sponsorship and take your visibility to the next level.
Laura Chanoski at laura@abckeystone.org

SIGNATURE EVENTS



ECONOMIC OUTLOOK BREAKFAST Average Attendance: 575

One of the year's most anticipated events features Anirban Basu, the top expert on construction economics. With his engaging delivery, Basu covers industry trends and market demand. Don't miss the chance to network with fellow professionals!



EXCELLENCE IN CONSTRUCTION AWARDS Average Attendance: 275

Sponsor the Excellence in Construction Awards to gain prominent exposure at this premier event. Your support will highlight your brand as we celebrate and honor innovative Merit Shop projects and industry leaders.



CLAY SHOOT Average Attendance: 220

Join ABC members and clay shoot enthusiasts for an exciting outdoor event, and finish the day with a lively picnic full of food, drinks, and great networking.



GOLF OUTINGS Average Attendance: 240

Each year, ABC Keystone organizes two premier golf outings, offering outstanding opportunities for high-profile exposure to a highly engaged audience.



MEET THE GENERALS Average Attendance: 135

ABC's top general contractors gather to discuss upcoming projects, the bidding process, decision-making, and to find quality subcontractors. Build brand awareness and promote your business!



CONSTRUCTION WARS Average Attendance: 225

This career awareness program highlights how skilled trades offer a promising career path. Your support provides valuable exposure and connects you with students and educators.

DIAMOND SPONSORSHIP

EVENTS	SPONSORSHIP VALUE
Clay Shoot	$1,000.00
Economic Outlook Breakfast	$1,500.00
Excellence in Construction Awards	$3,000.00
Inaugural Gala and Annual Meeting	$1,000.00
Meet the Generals	$1,000.00
North Region Golf Outing	$450.00
Southeast Region Golf Outing	$1,500.00
Bar Sponsor at Mixers	$1,000.00
WORKFORCE DEVELOPMENT	
Construction Wars	$1,500.00
MSTRC Scholarship Program*	$550.00
TOTAL:	**$12,500.00**

* 5% of your C.O.R.E. sponsorship goes to the Merit Shop Training and Research Center, Inc. (MSTRC) Scholarship Program.

MARKETING PERKS**

Company logo on C.O.R.E. banner
C.O.R.E. logo on name badges
Company logo printed in programs and on table cards
Social Media: One (1) dedicated social media post with a tag
Recognition at sponsored events
Hyperlinked logo on website and digital media
Option to display company banner at events
Display area at sponsored events

** Marketing Perks can vary depending on the event.

BECOME A DIAMOND SPONSOR TODAY!

SCAN TO SIGN UP

FLEX CREDITS:	**$6,500.00**
TOTAL VALUE:	**$19,000.00**
YOUR INVESTMENT	**$15,000.00**

SAPPHIRE SPONSORSHIP

EVENTS	SPONSORSHIP VALUE
Clay Shoot	$750.00
Economic Outlook Breakfast	$1,000.00
Excellence in Construction Awards	$2,250.00
Inaugural Gala and Annual Meeting	$675.00
Meet the Generals	$850.00
North Region Golf Outing	$200.00
Southeast Region Golf Outing	$750.00
Bar Sponsor at Mixers	$750.00
WORKFORCE DEVELOPMENT	
Construction Wars	$950.00
MSTRC Scholarship Program*	$550.00
TOTAL:	**$8,725.00**

* 5% of your C.O.R.E. sponsorship goes to the Merit Shop Training and Research Center, Inc. (MSTRC) Scholarship Program.

MARKETING PERKS**

Company logo on C.O.R.E. banner
C.O.R.E. logo on name badges
Company logo printed in programs and on table cards
Social Media: One (1) dedicated social media post with a tag
Recognition at sponsored events
Hyperlinked logo on website and digital media
Option to display company banner at events

** Marketing Perks can vary depending on the event.

BECOME A SAPPHIRE SPONSOR TODAY!

SCAN TO SIGN UP

FLEX CREDITS:	**$5,500.00**
TOTAL VALUE:	**$14,225.00**
YOUR INVESTMENT	**$11,000.00**

Diamond Level sponsorship is limited to one firm per classification (General Contractor, Specialty Contractor, Supplier, Associate) and secured on a first-come, first-served basis. 2026 sponsors hold first right of refusal.

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Laura Chanoski at laura@abckeystone.org

PREMIER SPONSORSHIP

EVENTS	SPONSORSHIP VALUE
Clay Shoot	$625.00
Economic Outlook Breakfast	$750.00
Excellence in Construction Awards	$1,750.00
Inaugural Gala and Annual Meeting	$500.00
Meet the Generals	$750.00
North Region Golf Outing	$150.00
Southeast Region Golf Outing	$625.00
Bar Sponsor at Mixers	$625.00
WORKFORCE DEVELOPMENT	
Construction Wars	$500.00
MSTRC Scholarship Program*	$375.00
TOTAL:	**$6,650.00**

* 5% of your C.O.R.E. sponsorship goes to the Merit Shop Training and Research Center, Inc. (MSTRC) Scholarship Program.

MARKETING PERKS**

Company name on C.O.R.E. banner
C.O.R.E. logo on name badges
Company name printed in programs and on table cards
Social Media: One (1) dedicated social media post with a tag
Recognition at sponsored events

** Marketing Perks can vary depending on the event.

FLEX CREDITS:	**$4,750.00**
TOTAL VALUE:	**$11,400.00**
YOUR INVESTMENT	**$7,500.00**

BECOME A PREMIER SPONSOR TODAY!

SCAN TO SIGN UP

PLATINUM SPONSORSHIP

EVENTS	SPONSORSHIP VALUE
Clay Shoot	$500.00
Economic Outlook Breakfast	$500.00
Excellence in Construction Awards	$1,000.00
Inaugural Gala and Annual Meeting	$325.00
Meet the Generals	$500.00
North Region Golf Outing	$100.00
Southeast Region Golf Outing	$500.00
Bar Sponsor at Mixers	$500.00
WORKFORCE DEVELOPMENT	
Construction Wars	$200.00
MSTRC Scholarship Program*	$244.00
TOTAL:	**$4,369.00**

* 5% of your C.O.R.E. sponsorship goes to the Merit Shop Training and Research Center, Inc. (MSTRC) Scholarship Program.

MARKETING PERKS**

Company name on C.O.R.E. banner
C.O.R.E. logo on name badges
Company name printed in programs and on table cards
Social Media: One (1) dedicated social media post with a tag

** Marketing Perks can vary depending on the event.

FLEX CREDITS:	**$2,750.00**
TOTAL VALUE:	**$7,119.00**
YOUR INVESTMENT	**$4,875.00**

BECOME A PLATINUM SPONSOR TODAY!

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Laura Chanoski at laura@abckeystone.org

GOLD SPONSORSHIP

EVENTS	SPONSORSHIP VALUE
Clay Shoot	$350.00
Economic Outlook Breakfast	$350.00
Excellence in Construction Awards	$750.00
Meet the Generals	$350.00
North Region Golf Outing	$150.00
Southeast Region Golf Outing	$350.00
Bar Sponsor at Mixers	$350.00
WORKFORCE DEVELOPMENT	
Construction Wars	$175.00
MSTRC Scholarship Program*	$139.00

* 5% of your C.O.R.E. sponsorship goes to the Merit Shop Training and Research Center, Inc. (MSTRC) Scholarship Program.

TOTAL:	**$2,964.00**

MARKETING PERKS**

Company name on C.O.R.E. banner
C.O.R.E. logo on name badges
Company name printed in programs and on table cards
Social Media: One (1) dedicated social media post with a tag

** Marketing Perks can vary depending on the event.

FLEX CREDITS:	**$1,370.00**
TOTAL VALUE:	**$4,334.00**
YOUR INVESTMENT	**$2,775.00**

BECOME A GOLD SPONSOR TODAY!

SCAN TO SIGN UP

SILVER SPONSORSHIP

EVENTS	SPONSORSHIP VALUE
Clay Shoot	$33.00
Excellence in Construction Awards	$600.00
Meet the Generals	$33.00
North Region Golf Outing	$10.00
Southeast Region Golf Outing	$34.00
Bar Sponsor at Mixers	$85.00
WORKFORCE DEVELOPMENT	
Construction Wars	$150.00
MSTRC Scholarship Program*	$139.00

* 5% of your C.O.R.E. sponsorship goes to the Merit Shop Training and Research Center, Inc. (MSTRC) Scholarship Program.

TOTAL:	**$1,084.00**

MARKETING PERKS**

Company name on C.O.R.E. banner
C.O.R.E. logo on name badges
Company name printed in programs and on table cards

** Marketing Perks can vary depending on the event.

FLEX CREDITS:	**$960.00**
TOTAL VALUE:	**$2,044.00**
YOUR INVESTMENT	**$1,750.00**

BECOME A SILVER SPONSOR TODAY!

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Contact us today to secure your C.O.R.E. Sponsorship and take your visibility to the next level.
Laura Chanoski at laura@abckeystone.org

BRONZE SPONSORSHIP

EVENTS	SPONSORSHIP VALUE
Clay Shoot	$33.00
Excellence in Construction Awards	$325.00
Meet the Generals	$33.00
North Region Golf Outing	$10.00
Southeast Region Golf Outing	$34.00
Bar Sponsor at Mixers	$85.00
WORKFORCE DEVELOPMENT	
Construction Wars	$75.00
MSTRC Scholarship Program*	$68.00

* 5% of your C.O.R.E. sponsorship goes to the Merit Shop Training and Research Center, Inc. (MSTRC) Scholarship Program.

TOTAL:	**$663.00**

MARKETING PERKS**

Company name on C.O.R.E. banner

C.O.R.E. logo on name badges

Company name printed in programs and on table cards

** Marketing Perks can vary depending on the event.

FLEX CREDITS:	**$725.00**
TOTAL VALUE:	**$1,388.00**
YOUR INVESTMENT	**$1,350.00**

BECOME A BRONZE SPONSOR TODAY!

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C.O.R.E. FLEX Credits

The ABC Keystone C.O.R.E. Sponsorship Program offers flexible spending in a convenient, value-added package that combines marketing, events, education, and training opportunities. By taking advantage of this all-in-one program, member companies can boost their visibility within the Chapter, maximize their return on investment, streamline sponsorship decisions for the entire year, and gain priority access to high-visibility opportunities—all while saving time and money.

Put your FLEX dollars to work for event registrations, exhibit booths/tabletops, and title sponsorships!

Eligible events include:

- Excellence in Construction Awards
- Economic Breakfast®
- Meet the Generals
- Summer Mixers
- Golf Outings

...and much more!

Use your FLEX Credits for Career Development and Safety Training registrations and services!

Eligible events include:

- Dynamic Crew Leadership Series
- First Aid/CPR/AED with Emergency Care & Safety Institute Certification
- Human Resources Management Academy
- Rough-Terrain Forklift Training
- Leadership Development Series

...and more!

Maximize Your FLEX Credits and boost your brand with ABC Keystone.

- Print Advertising in *The Spokesman Magazine* – 12 Issues
- Boost Your Reach with E-Blasts Banner Ads!
- Get Noticed with a Print Ad in the Excellence in Construction Awards program!
  – Boost your visibility in front of 300+ industry decision makers!

GET THE MOST OUT OF YOUR FLEX CREDITS

EXAMPLE: Available Flex Credits (Premier Level)	$4,750
Half Page Ad Spokesman Magazine (6 Issues)	$1,425
Economic Outlook Breakfast (4) Tickets	$276
Excellence in Construction Awards (2) Tickets	$260
Executive Leader Peer Group (1) Registration	$699
30-Hour OSHA (2) Registrations	$1,060
Basic Blueprint Reading (1) Registration	$650
	Total: $4,370

ABC Keystone

Associated Builders and Contractors

ABCKEYSTONE.ORG

Manheim Office
135 Shellyland Road
Manheim, PA 17545
(717) 653-8106

Howard Office
898 N Eagle Valley Road
Howard, PA 16841
(717) 653-8106

Harrisburg Office
800 North Third St.,
Suite 407
Harrisburg, PA 17102
(717) 653-8106